

ARTICLE III - SIGN CONTROL CODE

DIVISION I – GENERAL SIGN REGULATIONS

40-3-1 **GENERAL PROHIBITION.** Any sign not expressly permitted in this Article shall be deemed prohibited.

40-3-2 **COMPUTATION OF SIGN AREA ALLOWANCE.** Within the limitations and restrictions as further provided in this Article, the total of the areas of all signs which an establishment is permitted to display shall be computed according to the following formula:

One and one-half (1.5) square feet of sign area per one (1) foot of street frontage for the first one hundred (100) feet of such frontage plus one (1) square foot of sign area per one (1) foot of frontage in excess of one hundred (100) feet of such frontage,

provided, that no establishment in any district shall display more than **three hundred (300) square feet** of signs.

(A) **Definition of Sign Area.** As used in this Article, the term "sign area" means the area of the one imaginary square or rectangle which would completely enclose all the letters, parts, or symbols of a sign.

(B) **Special Situations.**

- (1) If an establishment has frontage on **two (2)** or more streets, each side having such frontage shall be considered separately for purposes of determining compliance with the provisions of this Article. However, the area allowance for signs shall not be aggregated so as to permit such establishment to display on any **one (1) frontage** a greater area of signs than would be permitted by application of the formula set forth above.
- (2) The side of an establishment adjacent to an off-street parking area shall not be deemed frontage unless the establishment has no other frontage.

40-3-3 **SIGNS NOT TO BE HAZARDOUS.**

(A) No sign shall be erected, relocated, or maintained so as to prevent free access or egress from any door, window, fire escape, or driveway.

(B) No sign shall be erected or maintained in such a manner that it interferes with, obstructs the view of, or is likely to be confused with any authorized traffic sign, signal, or device. Accordingly, no sign shall contain the words "stop", "go", "caution", "danger", "warning" or similar words. **(See Section 40-3-4(A))**

40-3-4 **ILLUMINATION.** Illumination of signs is permitted, subject to the following requirements:

(A) No sign shall employ red, yellow, or green lights in such a manner as to confuse or interfere with vehicular traffic.

(B) No sign other than those providing time and temperature information shall have blinking, flashing, or fluttering lights or any other illuminating device which has a changing light intensity, brightness, or color. Beacon lights and illumination by flame are prohibited.

(C) The light from any illuminated sign shall be shaded, shielded, or directed so that the light intensity or brightness creates neither a nuisance to adjacent property nor a traffic hazard.

(D) No exposed reflective type bulb and no strobe light or incandescent lamp which exceeds **fifteen (15) watts** shall be used on the exterior surface of any sign in such manner as to expose the face of the bulb, light, or lamp to any public street or adjacent property.

40-3-5 **MOVEMENT PROHIBITED.** Every sign that revolves, rotates, or mechanically moves in any manner is prohibited.

40-3-6 **STRUCTURAL AND MAINTENANCE REQUIREMENTS.**

(A) Every sign shall be designed and constructed in conformity with the applicable provisions of the Building Code (**See Division VIII, Article I**), and shall be free of any exposed extra bracing, angle iron, guywires, cables, etc.

(B) Every sign shall be maintained in a neat and attractive condition by its owner. The sign supports shall be kept painted to prevent rust or deterioration.

40-3-7 **NONCONFORMING SIGNS.** No existing sign that does not conform to the requirements of this Article shall be:

(A) altered or expanded in such a way as to increase its nonconformity;

(B) replaced or relocated unless it will be made to comply with every applicable regulation of this Article;

(C) reestablished after it has been damaged or destroyed to the extent of **fifty percent (50%)** or more of its market value at the time of loss as determined by the Administrator; or

(D) allowed to remain beyond **five (5) years** after the effective date of this Code.

40-3-8 **PERMIT.** No signage shall be placed, erected, enlarged, remodeled or replaced within the Village except by Permit. The application for signage permit shall be filed with the Zoning Administrator. All signs and outdoor advertising structures must be in compliance with this Code, all Village ordinances and any relevant building codes.

The application for a signage permit must contain the following:

(A) Complete application.

(B) Detailed Site Plan indicating location of all signage.

(C) Elevation(s) of all mounted signage, if any.

(D) Rendering(s) of all signage.

(E) Elevation of any freestanding sign.

(F) Square footage of each sign and total square footage of all signage requested.

No sign or outdoor advertising structure may be installed, erected, constructed, modified, altered, displayed or relocated without submitting a completed application and obtaining a property permit from the Administrator, except as otherwise provided in this Code. All signs and outdoor advertising structures must be in compliance with this Code, all Village ordinances and any relevant building codes. **(Ord. No. 1041; 12-19-07)**

40-3-9 **REMOVAL.** A sign or outdoor advertising structure shall be removed by its owner if the sign or outdoor advertising structure identifies a business, product, place, activity or purpose that no longer exists at that location. If the owner fails to remove the sign or outdoor advertising structure, then the Zoning Administrator may give notice as required in this Code and proceed with removing the sign or outdoor advertising structure thereafter. **(Ord. No. 1041; 12-19-07)**

DIVISION II – REGULATIONS BASED ON TYPE AND LOCATION OF SIGNS

40-3-10 **STRICTLY PROHIBITED SIGNS.** Except as specifically noted otherwise, the following signs and street graphics are strictly prohibited throughout the Village:

- (A) Mobile/Portable Marquees.
- (B) Pennants, streamers, strings of light bulbs, spinners, or similar devices.
- (C) Signs attached to trees, fences, or public utility poles, other than warning signs issued by government officials or public utilities.
- (D) Defunct Signs, including the posts or other supports therefore, that advertise or identify an activity, business, product, or service no longer conducted on the premises where such sign is located.
- (E) Roof-mounted signs.

40-3-11 **PERMITTED SIGNS.** Any sign or other street graphic enumerated below that complies with the indicated requirements is permitted in any district of the Village. Such signs or street graphics shall not be debited against the displaying establishment's sign area allowance. **(See Section 40-3-2)**

(A) **Construction Signs** identifying the architects, engineers, contractors, and other individuals or firms involved with the construction, and/or announcing the character or purpose of the building, but not advertising any product. Such signs shall not exceed **sixteen (16) square feet** in area, shall be confined to the site of the construction, and shall be removed within **fourteen (14) days** after the intended use of the project has begun.

(B) **Real Estate Signs**, indicating the sale, rental, or lease of the premises on which they are located. Such signs on residential property shall not exceed **four (4) square feet**; on other property such signs shall not exceed **sixteen (16) square feet**. Not more than **one (1)** real estate sign per street front shall be erected on any lot. Such signs shall be removed within **seven (7) days** of the sale, rental or lease.

(C) **Political Campaign Signs**, announcing candidates seeking public/political office and/or political issues and other pertinent information. Such signs shall be confined to private property. In the Agricultural District and in any residential district, political campaign signs shall not exceed **sixteen (16) square feet**; in other districts, such signs shall not exceed **thirty-two (32) square feet**. Political campaign signs shall be removed within **seven (7) days** after the election to which they pertain, by the party(s) responsible for their erection.

(D) **Street Banners** advertising a public entertainment or event. Such banners may be displayed only during the period **fourteen (14) days** before and **seven (7) days** after the event.

(E) **Garage Sale Signs** advertising a garage or yard sale on private residential property. Such signs shall not exceed **four (4) square feet**, and shall not be posted for longer than **five (5) days**.

(F) **Public Interest Signs** publicizing a charitable or non-profit event of general public interest. Such signs shall be erected only on private property. In the Agricultural District and in any Residential District, such signs shall not exceed **thirty-two (32) square feet**. Public interest signs shall be permitted only for **fourteen (14) days** before and **seven (7) days** after the event.

(G) **Governmental or Public Signs** such as traffic control signs, railroad crossing signs, legal notices, signs indicating the location of underground cables, no trespassing signs, etc.

(H) **Institutional Signs** for a public, charitable, or religious institution. Such signs shall be located on the premises of such institution, shall not obstruct the vision of motorists, and shall not exceed **twenty-four (24) square feet**.

(I) **Integral Signs** carved into stone or inlaid so as to become part of the building, and containing such information as date of erection, name of building, and memorial tributes.

(J) **Directional and Informational Signs** erected for the convenience of the public, such as signs identifying entrances, exits, parking areas, no parking areas, restrooms, public telephones, walkways and similar features or facilities. Such signs shall not exceed **three (3) square feet**.

(K) **Home Occupation Signs** identifying only the name and occupation of the residents. Home occupation signs shall be non-illuminated and flush-mounted and shall not exceed **four (4) square feet**.

(L) **Subdivision Entrance Signs** identifying residential subdivision or apartment complex. Such signs shall contain no commercial advertising, and shall not exceed **forty (40) square feet**.

(M) **House Numbers and/or Name of Occupant Signs** located on the lot to which the sign applies. Such signs shall not exceed **three (3) square feet** for single-family dwellings nor **six (6) square feet** for multiple-family dwellings.

(N) **Interior Signs.** Signs located in the interior of any building or within an enclosed lobby or court of any building or group of buildings, provided such signs are designed and located to be viewed exclusively by the patrons or residents of such buildings.

40-3-12 AGRICULTURAL, RESIDENTIAL DISTRICTS. On or after the effective date of this Code, no sign other than those listed in **Section 40-2-11** shall be erected in the Agricultural District or in any Residential District.

40-3-13 COMMERCIAL AND INDUSTRIAL DISTRICTS. No establishment located in any of the commercial districts or in the Industrial District shall display a total area of signs in excess of the allowance derived by application of the formula set forth in **Section 40-3-2**. Additionally, signs in any commercial district or in the Industrial District shall conform to the requirements indicated in the paragraphs below:

(A) **Flush-Mounted Signs.** No flush-mounted (wall) sign shall:

- (1) project more than **eighteen (18) inches** from the wall or surface to which it is attached. If such wall or surface is not vertical, the projection shall be measured from the closest point of the wall or surface to the street graphic; or
- (2) extend more than **three (3) feet** above the roof line of the building to which it is attached.

(B) **Window Signs.** Signs permanently mounted in display windows shall be debited against the sign area allowance of the particular establishment.

(C) **Projecting Signs.** No establishment shall display more than **one (1)** projection sign on any street front. No projecting sign shall:

- (1) project more than **three (3) feet** above the roof line of the building to which it is attached;
- (2) extend below a point **eight (8) feet** above the ground or pavement; or
- (3) project over a driveway or any public street right-of-way; or
- (4) project more than **four (4) feet** from the building to which it is attached; or
- (5) extend **sixteen (16) square feet** in area.

(D) **Canopy or Marquee Signs.** Signs mounted flush on any canopy or marquee shall be considered flush-mounted (wall) signs, and shall meet the requirements of **Section 40-3-13(A)**. Signs suspended beneath a canopy or marquee shall be considered projecting signs, and shall meet the requirements of **Section 40-3-13(C)**.

(E) **Freestanding Signs.** No establishment shall display more than **one (1)** freestanding sign on any street front. Freestanding signs, whether mounted on the ground or post-mounted, shall comply with the following regulations:

- (1) No part of any freestanding sign shall intrude into any public right-of-way. The structural supports of any freestanding sign shall be situated at least **ten (10) feet** from the public right-of-way line.
- (2) The area of any freestanding sign, calculated in accordance with **Section 40-3-2(A)** shall not exceed **one hundred (100) square feet**.

(3) When attached to its structural support, no part of any freestanding sign shall extend more than **twenty (20) feet** above the ground or pavement; provided that this paragraph shall not apply to freestanding identification signs located in the "B-2" Interchange Area Business District.

(4) Shall display the address of the establishment for which the sign belongs in Arabic Numbers a minimum of **seven (7) inches** in height. **(Ord. No. 1120; 01-19-11)**

(F) **Billboards.** Billboards (and other off-premises advertising signs) are strictly prohibited in every district except the Industrial District. No billboard shall:

(1) be stacked on top of another billboard; or

(2) be located closer than **twenty-five (25) feet** to any lot line or any public right-of-way; or

(3) be located closer than **five hundred (500) feet** from any other billboard on the same side of the roadway; or

(4) have the tops more than **twenty (20) feet** above the ground or pavement; or

(5) exceed **three hundred (300) square feet** in area.

[NOTE: Mounds, berms or other means of elevation manipulations cannot be used for elevating the location of the billboard.]

APPENDIX A

**SUMMARY OF SIGN CONTROLS
CASEYVILLE, ILLINOIS**

Major Characteristic Or Type of Sign	Pertinent Code Section	Important Provisions
Sign Area Allowance	40-3-2	1.5 sq. ft. of sign per 1.0 ft of frontage for first 100 ft. of frontage; then 1.0 sq. ft. of sign per 1.0 ft. of frontage. Maximum sign area: 300 sq. ft.
Illumination	40-3-4	No flashing, fluttering, or blinking lights.
Movement	40-3-5	Mechanical movement of any sort prohibited.
Nonconforming Signs	40-3-7	Must be removed within 5 years.
Portable Marquees	40-3-10	Strictly prohibited.
Signs of Defunct Establishment	40-3-10	Strictly prohibited—including the posts.
Billboards	40-3-13(F)	Strictly prohibited.
Roof Signs	40-3-10	Strictly prohibited.
Flush-Mounted (Wall) Signs	40-3-13(C)	Maximum projection: 18 in. Shall not extend more than 3 ft. above roof line.
Projecting Signs	40-3-13(C)	Minimum height above pavement: 8 ft. Shall not extend more than 3 ft. above roof line.
Freestanding Signs	40-3-13(E)	Minimum setback from public right-of-way: 10 ft. Minimum setback from public right-of-way: 10 ft. Maximum height: 20 ft. Minimum height of address numbers: 7 inches (Ord. No. 1120; 01-19-11)