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ARTICLE 1 GENERAL SIGN REGULATIONS

Section 1-1 GENERAL PROHIBITION

Any sign not expressly permitted under this Article shall be deemed prohibited.

Section 1-2 COMPUTATION OF SIGN AREA ALLOWANCE

Within the limitations and restrictions as further provided in this Article, the total of the areas of all signs which an establishment is permitted to display shall be computed according to the following formula:

one and one-half (1.5) square feet of sign area per one (1) foot of street frontage for the first one hundred (100) feet of such frontage plus one (1) square foot of sign area per one (1) foot of frontage in excess of one hundred (100) feet of such frontage,

provided, that no establishment in any district shall display more than three hundred (300) square feet of signs.

1-2.1 DEFINITION OF SIGN AREA:

As used in this Article, the term "sign area" means the area of the one imaginary square or rectangle which would completely enclose all the letters, parts, or symbols of a sign.

1-2.2 SPECIAL SITUATIONS:

- (a) If an establishment has frontage on two or more streets, each side having such frontage shall be considered separately for purposes of determining compliance with the provisions of this Article. However, the area allowance for signs shall not be aggregated so as to permit such establishment to display on any one frontage a greater area of signs than would be permitted by application of the formula set forth above.
- (b) The side of an establishment adjacent to an off-street parking area shall not be deemed frontage unless the establishment has no other frontage.

Section 1-3 SIGNS NOT TO BE HAZARDOUS

- (a) No sign shall be erected, relocated, or maintained so as to prevent free access or egress from any door, window, fire escape, or driveway.
- (b) No sign shall be erected or maintained in such a manner that it interferes with, obstructs the view of, or is likely to be confused with any authorized traffic sign, signal, or device. Accordingly, no sign shall contain the words "stop," "go," "caution," "danger," "warning," or similar words. (See: Division III Subsection 1-4(a))

Section 1-4 ILLUMINATION

Illumination of signs is permitted, subject to the following requirements:

- (a) No sign shall employ red, yellow, or green light in such a manner as to confuse or interfere with vehicular traffic.
- (b) No sign other than those providing time and temperature information shall have blinking, flashing, or fluttering lights or any other illuminating device which has a changing light intensity, brightness, or color. Beacon lights and illumination by flame are prohibited.
- (c) The light from any illuminated sign shall be shaded, shielded, or directed so that the light intensity or brightness creates neither a nuisance to adjacent property nor a traffic hazard.
- (d) No exposed reflective type bulb and no strobe light or incandescent lamp which exceeds fifteen (15) watts shall be used on the exterior surface of any sign in such manner as to expose the face of the bulb, light, or lamp to any public street or adjacent property.

Section 1-5 MOVEMENT PROHIBITED

Every sign that revolves, rotates, or mechanically moves in any manner is prohibited.

Section 1-6 STRUCTURAL AND MAINTENANCE REQUIREMENTS

- (a) Every sign shall be designed and constructed in conformity with the applicable provisions of the Building Code (See: Division VIII Article 1), and shall be free of any exposed extra bracing, angle iron, guywires, cables, etc.
- (b) Every sign shall be maintained in a neat and attractive condition by its owner. The sign supports shall be kept painted to prevent rust or deterioration.

Section 1-7 NONCONFORMING SIGNS

Any existing sign that does not conform to the requirements of this Article shall not be:

- (a) altered or expanded in such a way as to increase its nonconformity;
- (b) replaced or relocated unless it will be made to comply with every applicable regulation of this Article;
- (c) reestablished after it has been damaged or destroyed to the extent of fifty percent (50%) or more of its market value at the time of loss as determined by the Administrator; or
- (d) allowed to remain beyond five (5) years after the effective date of this Code.

Section 1-8 PERMIT

No signage shall be placed, erected, enlarged, remodeled or replaced within the Village of Caseyville except by Permit. The application for signage permit shall be filed with the Zoning Administrator. All signs and outdoor advertising structures must be in compliance with this Code, all Village Ordinances and any relevant building codes.

The application for a signage permit must contain the following:

- (a) Complete application.
- (b) Detailed Site Plan indicating location of all signage.
- (c) Elevation(s) of all mounted signage; if any.
- (d) Rendering(s) of all signage.
- (e) Elevation of any freestanding sign.
- (f) Square footage of each sign and total square footage of all signage requested.

No sign or outdoor advertising structure may be installed, erected, constructed, modified, altered, displayed or relocated without submitting a completed application and obtaining a property permit from the Administrator, except as otherwise provided in this Code. All signs and outdoor advertising structures must be in compliance with this Code, all Village ordinances and any relevant building codes.

Section 1-9 REMOVAL

A sign or outdoor advertising structure shall be removed by its owner if the sign or outdoor advertising structure identifies a business, product, place, activity or purpose that no longer exists at that location. If the owner fails to remove the sign or outdoor advertising structure, then the Zoning Administrator may give notice as required in this Code and proceed with removing the sign or outdoor advertising structure thereafter.

ARTICLE 2 REGULATIONS BASED ON TYPE AND LOCATION OF SIGNS

Section 2-1 STRICTLY PROHIBITED SIGNS

Except as specifically noted otherwise, the following signs and street graphics are strictly prohibited throughout the Village of Caseyville:

- (a) Mobile/Portable Marquees.
- (b) Pennants, Streamers, strings of light bulbs, spinners, or similar devices.
- (c) Signs Attached to Trees, fences, or public utility poles, other than warning signs issued by government officials or public utilities.
- (d) Defunct Signs, including the posts or other supports therefore, that advertise or identify an activity, business, product, or service no longer conducted on the premises where such sign is located.
- (e) Roof-Mounted Signs.

Section 2-2 PERMITTED SIGNS

Any sign or other street graphic enumerated below that complies with the indicated requirements is permitted in any district of the Village. Such signs or street graphics shall not be debited against the displaying establishment's sign area allowance (See: Division III Section 1-2).

- (a) Construction Signs: identifying the architects, engineers, contractors, and other individuals or firms involved with the construction, and/or announcing the character or purpose of the building, but not advertising any product. Such signs shall not exceed sixteen (16) square feet in area, shall be confined to the site of the construction, and shall be removed within fourteen (14) days after the intended use of the project has begun.
- (b) Real Estate Signs: indicating the sale, rental, or lease of the premises on which they are located. Such signs on residential property shall not exceed four (4) square feet; on other property such signs shall not exceed sixteen (16) square feet. Not more than one real estate sign per street front shall be erected on any lot. Such signs shall be removed within seven (7) days of the sale, rental, or lease.
- (c) Political Campaign Signs: announcing candidates seeking public political office and/or political issues and other pertinent information. Such signs shall be confined to private property. In the Agricultural District and in any residential district, political campaign signs shall not exceed sixteen (16) square feet; in other districts, such signs shall not exceed thirty-two (32) square feet. Political campaign signs shall be removed within seven (7) days after the election to which they pertain, by the party(s) responsible for their erection.

- (d) Street Banners: advertising a public entertainment or event. Such banners may be displayed only during the period fourteen (14) days before and seven (7) days after the event.
- (e) Garage Sale Signs: advertising a garage or yard sale on private residential property. Such signs shall not exceed four (4) square feet, and shall not be posted for longer than five (5) days.
- (f) Public Interest Signs: publicizing a charitable or non-profit event of general public interest. Such signs shall be erected only on private property. In the Agricultural District and in any residential district, such signs shall not exceed thirty-two (32) square feet. Public interest signs shall be permitted only for fourteen (14) days before and seven (7) days after the event.
- (g) Governmental or Public Signs: such as traffic control signs, railroad crossing signs, legal notices, signs indicating the location of underground cables, no trespassing signs, etc.
- (h) Institutional Signs: for a public, charitable, or religious institutions. Such signs shall be located on the premises of such institution, shall not obstruct the vision of motorists, and shall not exceed twenty-four (24) square feet.
- (i) Integral Signs: carved into stone or inlaid so as to become part of the building, and containing such information as date of erection, name of building, and memorial tributes.
- (j) Directional and Informational Signs: erected for the convenience of the public, such as signs identifying entrances, exits, parking areas, no parking areas, restrooms, public telephones, walkways and similar features or facilities. Such signs shall not exceed three (3) square feet.
- (k) Home Occupations Signs: identifying only the name and occupation of the residents. Home occupation signs shall be non-illuminated and flush-mounted and shall not exceed four (4) square feet.
- (l) Subdivision Entrance Signs: identifying residential subdivision or apartment complex. Such signs shall contain no commercial advertising, and shall not exceed forty (40) square feet.
- (m) House Numbers and/or Name of Occupant Signs: located on the lot to which the sign applies. Such signs shall not exceed three (3) square feet for single-family dwellings nor six (6) square feet for multiple-family dwellings.
- (n) Interior Signs: signs located in the interior of any building or within an enclosed lobby or court of any building or group of buildings, provided such signs are designed and located to be viewed exclusively by the patrons or residents of such buildings.

Section 2-3 AGRICULTURAL, RESIDENTIAL DISTRICTS

On or after the effective date of this Code, no sign other than those listed in Section 2-2 shall be erected in the Agricultural District or in any residential district.

Section 2-4 COMMERCIAL AND INDUSTRIAL DISTRICTS

No establishment located in any of the commercial districts or in the Industrial District shall display a total area of signs in excess of the allowance derived by application of the formula set forth in Division III Section 1-2. Additionally, signs in any commercial district or in the Industrial District shall conform to the requirements indicated in the subsection below:

2-4.1 FLUSH-MOUNTED SIGNS:

No flush-mounted (wall) sign shall:

- (a) project more than eighteen (18) inches from the wall or surface to which it is attached. If such wall or surface is not vertical, the projection shall be measured from the closest point of the wall or surface to the street graphic; or
- (b) extend more than three (3) feet above the roof line of the building to which it is attached.

2-4.2 WINDOW SIGNS:

Signs permanently mounted in display windows shall be debited against the sign area allowance of the particular establishment.

2-4.3 PROJECTING SIGNS:

No establishment shall display more than one (1) projection sign on any street front. No projecting sign shall:

- (a) project more than three (3) feet above the roof line of the building to which it is attached; or
- (b) extend below a point eight (8) feet above the ground or pavement; or
- (c) project over a driveway or any public street right-of-way; or
- (d) project more than four (4) feet from the building to which it is attached; or
- (e) exceed sixteen (16) square feet in area.

2-4.4 CANOPY OR MARQUEE SIGNS:

Signs mounted flush on any canopy or marquee shall be considered flush-mounted (wall) signs, and shall meet the requirements of Division III Subsection 2-4.1. Signs suspended beneath a canopy or marquee shall be considered projecting signs, and shall meet the requirements of Division III Subsection 2-4.3.

2-4.5 FREE-STANDING SIGNS:

No establishment shall display more than one (1) free-standing sign on any street front. Free-standing signs, whether mounted on the ground or post mounted, shall comply with the following regulations:

- (a) No part of any free-standing sign shall intrude into any public right-of-way. The structural supports of any free-standing sign shall be situated at least ten (10) feet from the public right-of-way line.
- (b) The area of any free-standing sign, calculated in accordance with Division III Subsection 1-2.1, shall not exceed one hundred (100) square feet.
- (c) When attached to its structural support, no part of any free-standing sign shall extend more than twenty (20) feet above the ground or pavement; provided that this paragraph shall not apply to free-standing identification signs located in the “B-2” Interchange Area Business District.

2-4.6 BILLBOARDS:

Billboards (and other off-premises advertising signs) are strictly prohibited in every district except the Industrial District. No billboard shall:

- (a) be stacked on top of another billboard; or
- (b) be located closer than twenty-five (25) feet to any lot line or any public right-of-way; or
- (c) be located closer than five hundred (500) feet from any other billboard on the same side of the roadway; or
- (d) have the tops extend more than twenty (20) feet above the ground or pavement; or
- (e) exceed three hundred (300) square feet in area.

NOTE: Mounds, berms or other means of elevation manipulations can not be used for elevating the location of the billboard.

APPENDIX A SUMMARY OF SIGN CONTROLS

CASEYVILLE, ILLINOIS

<u>MAJOR CHARACTERISTIC OR TYPE OF SIGN</u>	<u>PERTINENT CODE SECTION</u>	<u>IMPORTANT PROVISIONS</u>
Sign Area Allowance	1-2	1.5 sq. ft. of sign per 1.0 ft. of frontage for first 100 ft. of frontage; then 1.0 sq. ft. of sign per 1.0 ft. of frontage. Maximum sign area: 300 sq. ft.
Illumination	1-4	No flashing, fluttering, or blinking lights.
Movement	1-5	Mechanical movement of any sort prohibited.
Nonconforming Signs	1-7	Must be removed within 5 years.
Portable Marquees	2-1	Strictly prohibited.
Signs of Defunct Establishment	2-1	Strictly prohibited--including the posts.
Billboards	2-4.6	Strictly prohibited.
Roof Signs.	2-1	Strictly prohibited.
Flush-mounted (Wall) Signs	2-4.3	Maximum projection: 18 in. Shall not extend more than 3 ft. above roof line.
Projecting Signs	2-4.3	Minimum height above pavement: 8 ft. Shall not extend more than 3 ft. above roof line.
Free-standing Signs	2-4.5	Minimum setback from public right-of-way: 10 ft. Minimum set back from public right-of-way: 10 ft. Maximum height: 20 ft. Maximum area: 100 sq. ft.